

ORDER



WAFB

Orders

Order / Rev: 1958067

Alt Order #:

Product Desc: Baton Rouge

Estimate:

Flight Dates: 04/03/18 - 04/15/18

Original Date / Rev: 03/29/18 / 03/30/18

Order Type: Political

Primary AE: Janet Connella

Sales Office: L-BR

Sales Region: Local

Agency

Name: Saxum Strategic Communications

Buying Contact:

Billing Contact:

621 N Robinson Ave

Oklahoma City, OK 73102

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: ISS/SWEPCO Renewable Energy

Demographic: A25-54

Product Codes: PL20

Priority: P 1

Revenue Code 1: Agency

Revenue Code 2: Political

Revenue Code 3: Pol-Issue

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/26/18	04/15/18	26	\$29,510.00	\$25,083.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2018	26	\$29,510.00	\$25,083.50	0.00
Totals	26	\$29,510.00	\$25,083.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Janet Connella			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAFB	04/07/18	04/15/18	NET CBS Sunday Morn Su 8a-930a	Comm	7:57:56a-930a	-----3	:30	3	\$500.00	P 1	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/02/18	04/08/18	-----3		3				\$500.00		0.00			
		Week: 04/09/18	04/15/18	-----3		3				\$500.00		0.00			
N 2	WAFB	04/03/18	04/15/18	9 News This Morning 6a 9 News This Morning 6a-7a	Comm	6a-7a	MTWTF--	:30	3	\$900.00	P 1	0.00	NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/02/18	04/08/18	-TWTF--		3				\$900.00		0.00			
		Week: 04/09/18	04/15/18	MTWTF--		3				\$900.00		0.00			
N 3	WAFB	04/03/18	04/15/18	WAFB 9 News at 6 WAFB 9 News at 6	Comm	6p-630p	MTWTF--	:30	2	\$1,800.00	P 1	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/02/18	04/08/18	-TWTF--		2				\$1,800.00		0.00			
		Week: 04/09/18	04/15/18	MTWTF--		2				\$1,800.00		0.00			
N 4	WAFB	04/03/18	04/15/18	LOC Late News M-F WAFB 10p News M-F	Comm	10p-1035p	MTWTF--	:30	3	\$2,150.00	P 1	0.00	NM	6	\$12,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/02/18	04/08/18	-TWTF--		3				\$2,150.00		0.00			
		Week: 04/09/18	04/15/18	MTWTF--		3				\$2,150.00		0.00			
N 5	WAFB	04/07/18	04/15/18	NET Face The Nation Face the Nation	Comm	Face the Nation	-----1	:30	1	\$450.00	P 1	0.00	NM	2	\$900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/02/18	04/08/18	-----1		1				\$450.00		0.00			
		Week: 04/09/18	04/15/18	-----1		1				\$450.00		0.00			
N 6	WAFB	04/07/18	04/15/18	Ag in LA	Comm	4:30 AM-6:00 AM	-----S	:30	1	\$55.00	P 1	0.00	NM	2	\$110.00
				Ag in LA		(4:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/02/18	04/08/18	-----S		1				\$55.00		0.00			
		Week: 04/09/18	04/15/18	-----S		1				\$55.00		0.00			
													Totals	26	\$29,510.00